

Marketing Management - subjects per qualification

The exciting world of marketing is multi-faceted with a variety of fields to explore.

Course name	SAQA ID	Subject level	SAQA ID	Subject name
MARKETING MANAGEMENT National N-Diploma: Marketing Management N6	ID: 66995	National Certificate: Marketing Management N4	66872	Entrepreneurship and Business Management N4
				Marketing Management N4
				Management Communication N4
				Computer Practice N4 (or Introductory Computer Practice N4)
		National Certificate: Marketing Management N5	66952	Marketing Management N5
				Sales Management N5
				PLUS ANY TWO OF: <ul style="list-style-type: none"> • Computer Practice N5 • Entrepreneurship and Business Management N5 • Public Relations N5 • Labour Relations N5
		National Certificate: Marketing Management N6	66995	Marketing Management N6
				Sales Management N6
				Marketing Communication N6
				Marketing Research N6

“I want to see increasingly the TVET sector becoming a confident, able and very visible part of the skills institutions in South Africa. I want you to stop being shy cousins and to be very visible leaders in skills development in South Africa.”

“I want to make TVET colleges a very attractive option for young people and I want even the brightest young people to say, “That’s where I want to go.”

Naledi Pandor

Former Higher Education and Training Minister Naledi Pandor has challenged Technical Vocational Education and Training (TVET) colleges to become part of the critical drive for skills development in South Africa.